

Excel4Pro

SWOT Analysis Event

National HUB

Date: Tuesday, 25th November 2025
Time: 13:00 – 16:00 (GMT +3)
Location: School of Chemical Engineering, National Technical University of Athens
Link: [Excel4Pro SWOT analysis & National Strategies workshop | Microsoft Teams](#)

Meeting's Agenda

Time	Topic
13:00 – 13:30	Welcome and brief introductions
13:30 – 13:45	Introduction to the SWOT analysis
13:45 – 14:30	Group work: <ul style="list-style-type: none"> Formation of two groups (Strengths & Opportunities/ Threats & Weaknesses) Brainstorming and sharing ideas within each group
14:30 – 14:45	Coffee Break
14:45 – 15:30	Presentation of each group's ideas to the other: <ul style="list-style-type: none"> Additional input from participants Prioritization and scoring of ideas
15:30 – 16:00	Open discussion